

## INDIAN INSTITUTE OF TECHNOLOGY BOMBAY

### Ek Bharat Shreshtha Bharat ( August 2020 events)

S.No.	Type Of Activity	Event	start date	end date	Venue	number of participants	number of resource person	States (event specific)	Event Description
1	Video Showcase	Tollywood video showcase	22 Aug	22 Aug	Cisco Webex	100	14	Andhra Pradesh/Telangana	A video having tollywood dance style is showcased in front of 200+ PG freshers to promote the culture of dance and music of the south Indian states of India such as Andhra Pradesh and Telangana
2	Language Guide	Basic Language Guide to Marathi	4th Aug	10th Aug	Facebook and Instagram	30	5	Maharashtra	A set of posters with a guide to basic phrases and words in Marathi language was released. The post saw an immense reach and helped many people to learn a few greeting words of Marathi
3	Brave New World	Panel Discussion on the impact of COVID-19 on the Indian Economy	8th Aug	23rd Aug	Cisco Webex	150	12	India	Series of Panel Discussions, the first talk was with Mr. Kapil Sibal and Mr. Abhigyan Prakash on Youtube and FB Live to discuss the effectivity of economic measures taken by the government of India after the lockdown
4	EBSB Week	Basic conversation Guide for conversation in Marathi	11th Aug	19th Aug	Facebook and Instagram	45	4	Maharashtra	Basic conversation Guide for conversation in Marathi for people to tal to each other and staff members during their stay at IIT Bombay. Posters to those conversations were released and people were encouraged to learn and use them
5	Dance	Dance orientation	30th Aug	30th Aug	Cisco Webex	34	6	Maharashtra	Some Bollywood dance showcases and live conversation with Maharashtrian dancers and actorl like Melvin Louis and Harleen Sethi
6	Streetplay	Virtual street play	15th Aug	15th Aug	YouTube	20	6	Maharashtra and Odisha	On the auspicious occasion of Independence day, a Virtual streetplay was conducted by students of IIT Bombay, which was shot at their homes in the view of COVID-19 situation. It was based on the mass media content in our country